

Launch®

PLANT NUTRIENT SUPPLEMENT

For the establishment and maintenance of turf, trees and shrubs.



When a seed germinates, it sends out the initial plant root, the primary root. The secondary or adventitious roots then develop from nodes at the base of the new turf stem. Applications containing plant hormones encourage the cells in these tiny secondary roots to divide and increase. Applications of Launch® Plant Nutrient Supplement can enhance the growth and development of roots when seeding, sodding or sprigging. Feeding these tiny roots at this time, without injury, results in quicker establishment of dense turf.

Launch provides plant hormones from cold water help extract along with humic acid for enhanced root mass and length. But the most distinguishing feature and most dominant component of Launch is its pasteurized,

homogenized and deodorized liquid manure.

This deodorized manure formulation has an enthusiastic following among golf course superintendents and professional sports turf managers who use it for sod knit-down as well as seed and sprig establishment. Launch is perfect for hydroseeding and pre-germination operations.

The addition of plant hormones and humic acid to this liquid manure base creates a product ideally suited for the establishment of new turf. All of these components work together both in the plant and in the soil to generate a strong, vigorous root mass and a stand of dense, hard-wearing turf.

Launch is a registered trademark of PBI-GORDON CORPORATION.



RECOMMENDATIONS

LAUNCH® Plant Nutrient Supplement is recommended for use in seeding, sodding and sprigging of new turf, overseeding into existing turf and for maintaining or upgrading established golf course greens, baseball fields, football fields, soccer fields, bowling greens and croquette courts and other sports turf areas.

GUARANTEED ANALYSIS:

Soluble Potash (K ₂ O)	1.00%
Iron (Fe)	0.36%
0.36% Chelated Iron (Fe)	

Derived from: Potassium Hydroxide, Ferrous EDTA

ALSO CONTAINS NON-PLANT FOOD INGREDIENTS:

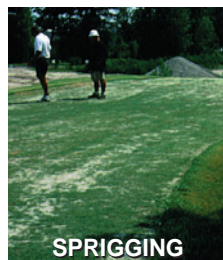
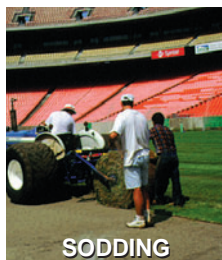
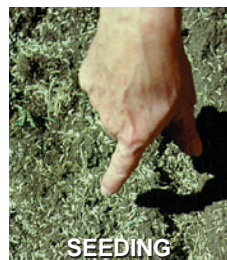
74.00% Manure Extract
9.00% Humic acid derived from leonardite
1.00% <i>Ascopylum Nodosum</i> (Sea Plant Extract)
0.36% Modified Polysiloxane Surfactant

PACKAGING:

2 X 2.5 gallons per case:	
shipping weight	49 lbs.
55-gallon drums: shipping weight	540 lbs.

READ LABEL BEFORE USE

The literature contained herein is not intended to be used as a substitute for the information contained on the label of the product container. Specimen labels and other literature are subject to revision. Before using this product, read and follow all label instructions on the container/package.



- *Combines the benefits of plant hormones and humic acid with liquid manure*
- *Promotes the quick establishment of seeded, sodded or sprigged turf*
- *Liquid ideal for hydroseeding*

- *Both soil and foliar uptake with liquid application*
- *Promotes density and wear resistance in existing turf*
- *Contains the latest in surfactant technology for maximum soil penetration*

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